

Waterfront * FEST *

5 • 4 • 2024

EVENT FEATURES

Waterfront Fest - is an all day event on Water Street in Wheeling, West Virginia right along the banks of the Ohio River and Heritage Port. The day's features include but are not limited to:



NORTH ATLANTIC BEER MILE
The Beer Mile kicks off the day of festivities with a live broadcast by The Pine Room Studios.



Pre & RACE-TIME LIVE DJ's
Several local live DJ's will be keeping the atmosphere bumping right before & during the time of the beer mile race.



LOCAL RETAIL VENDORS
Retail vendors from across the Ohio Valley will set up shop for business during the entirety of the event.



BAND PERFORMANCES
Local bands will hit the stage following the Beer Mile and perform throughout the afternoon and evening.



KENTUCKY DERBY WATCH PARTY
The biggest horse racing event in the world will be shown inside Waterfront Hall for all to enjoy feat. contests & prizes.

CHEERS TO THE FINISH LINE

NORTH ATLANTIC BEER MILE



VENDOR PACKAGE

\$100 FEE TO PARTICIPATE

- 10X10 SPACE
- ELECTRIC HOOKUP
- SOCIAL MEDIA SHOUTOUTS AS EVENT APPROACHES
- FEATURED IN EVENT PROMOTIONS



1230 WATER STREET IN WHEELING
"Where We Celebrate All That Life Has to Offer."

VENDOR APPLICATION FORM

We do have a cap of 20 retail/craft vendors, so registration will be a first come, first serve basis. Vendors will be required to open at 11a and close at 9pm.



CONTACT INFO

COMPANY	
OWNER	
EMAIL	
PHONE #	
ADDRESS	

PAYMENT DETAILS

This packet must be returned in person with cash or check.

CASH

CHECK



DESCRIBE MERCHANDISE OR SERVICES	
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*By signing, the vendor understands that they are jointly and severally liable for any improper acts or conduct committed during the private multi-vendor fair/festival event.

VENDOR SIGNATURE

PRINT NAME: _____

DATE: _____



Looking for more ways to get involved in Waterfront Fest?

Take a peek at our sponsorship opportunity!

Why should you sponsor the First Annual North Atlantic Beer Mile?

CHEERS to a bright future!

The North Atlantic Beer Mile at WaterfrontFest is an event that has yet to be seen in a place like Wheeling, West Virginia. Wheeling is an up-and-coming, vibrant city and an event such as this not only sparks creativity and excitement to its residents but also acts as a major attraction that has the potential to draw numerous people from all over the nation. Meaning, high-quality production is necessary for a successful event that will hopefully continue for many years in the future.

A portion of proceeds will also go to three deserving charities in the local area that span demographics each and every person can relate to. Along with the immense fun and energy that this event brings is a notion to give back to a

community that deserves it, and not only does this event accomplish that through regional attraction and beyond but by involving Augusta Levy Learning Center; Helping Heroes: A Center for Veteran Resources; and The Road Home Animal Project. Not only does this event hope to give back to the community in the form of excitement, fun, and creativity but also in ways that will hopefully create open doors for other organizations in the area.



A Fortuna for Heroes!
Augusta Levy
LEARNING CENTER

